

THERE'S ONLY ONE PETOSKEY



CHIEF PETOSKEY.

19  10

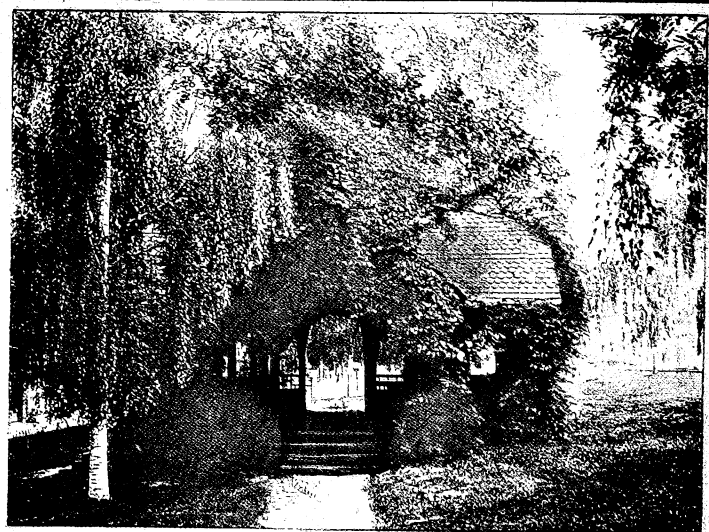
Challenge the World

THE PETOSKEY AND EMMET COUNTY
IMPROVEMENT ASSOCIATION.

W.L. McMANUS, Jr. President.
M.M. BURNHAM, Secretary.
A.J. HOFFER, Treasurer.
G. DALE GARDNER,
Chairman Publicity Committee.

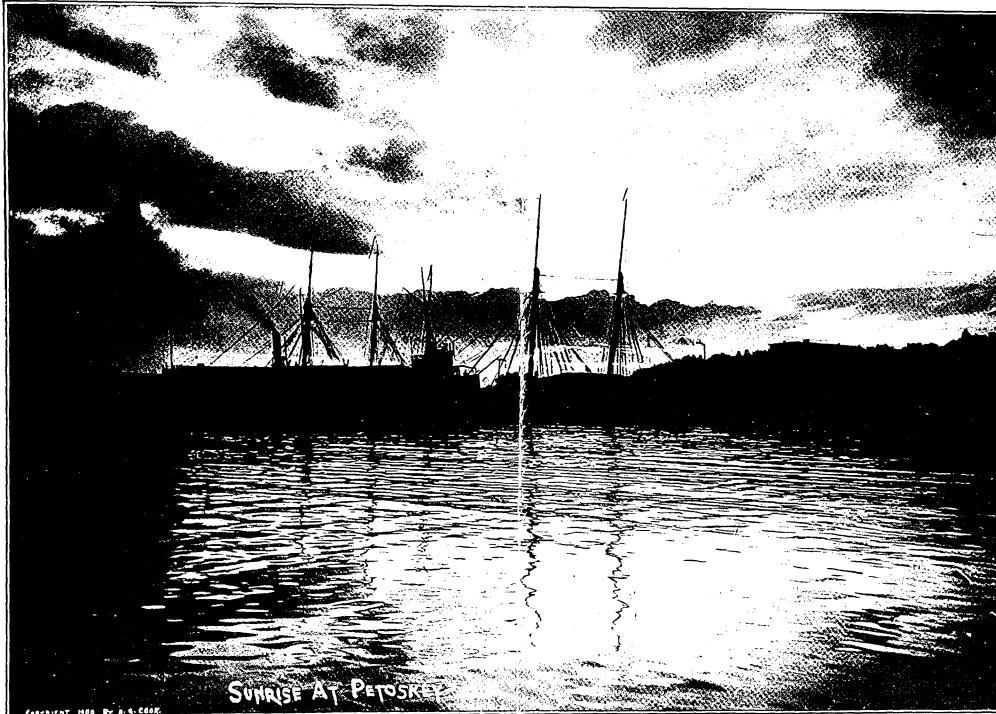
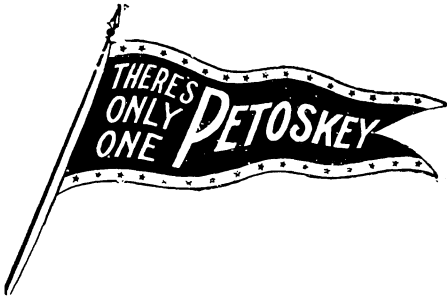
*Some Facts
about*

PETOSKEY and EMMET COUNTY



CUTLEAF BIRCH PARK

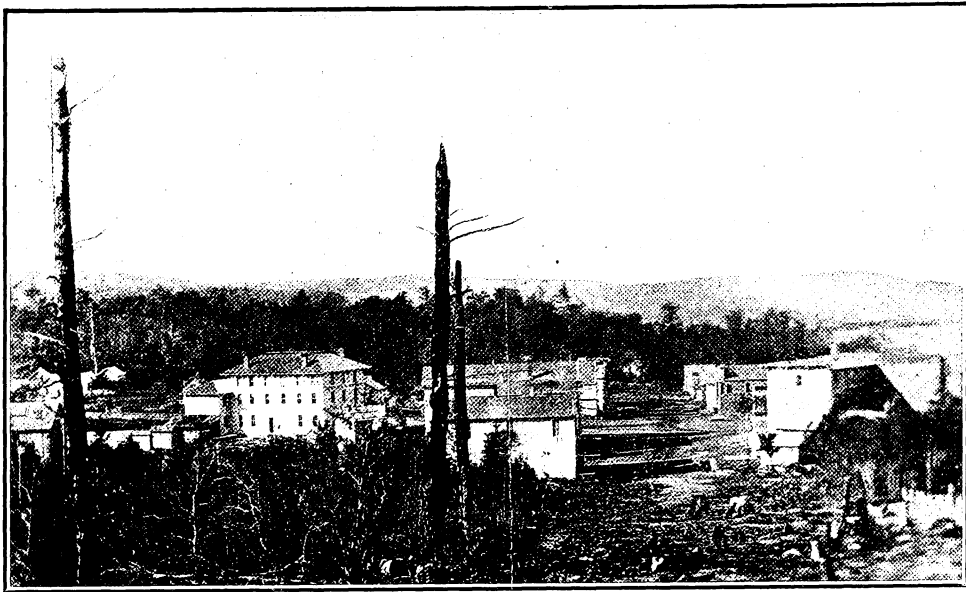
M THE BEST CITY AND COUNTY IN MICHIGAN



PE-TO-SE-GA (Meaning the Rising Sun)

This book is dedicated to the best interests of
THE CITY OF PETOSKEY AND COUNTY OF EMMET

Edited and Published by
**THE PETOSKEY AND EMMET COUNTY
IMPROVEMENT ASSOCIATION**



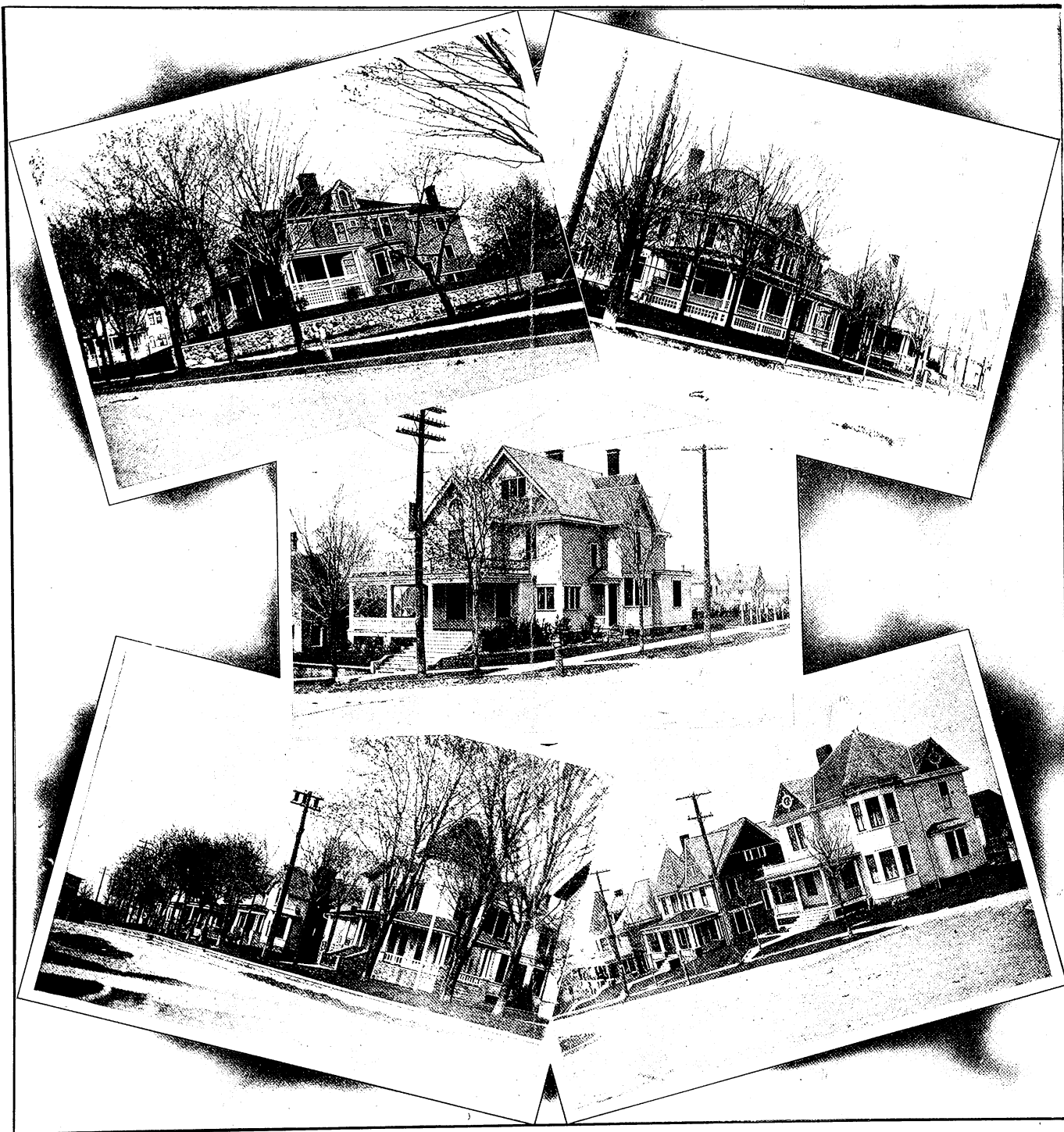
Petoskey in 1875 looking down Lake Street

Petoskey, named after the great Indian Chief Pe-to-se-ga, is situated on an amphitheater of beautiful hills overlooking the placid waters of Little Traverse Bay. Has an all the year round population of 6,000; a summer population of 25,000. In 1875 there were very few buildings in Petoskey, that cannot be seen in the picture shown above, which was taken from a point about half way up the hill on East Lake Street. The picture at the bottom of this page taken from the same position in 1910 together with those that follow will show (plainer than words can tell) the progress that thirty-five years of steady, healthy prosperity has made possible. All this time Petoskey and immediate vicinity has been growing in popularity as a health and summer resort until it is known all over this fair land of ours, for a place to recuperate health, rest from weary labor or exploit with rod and gun.

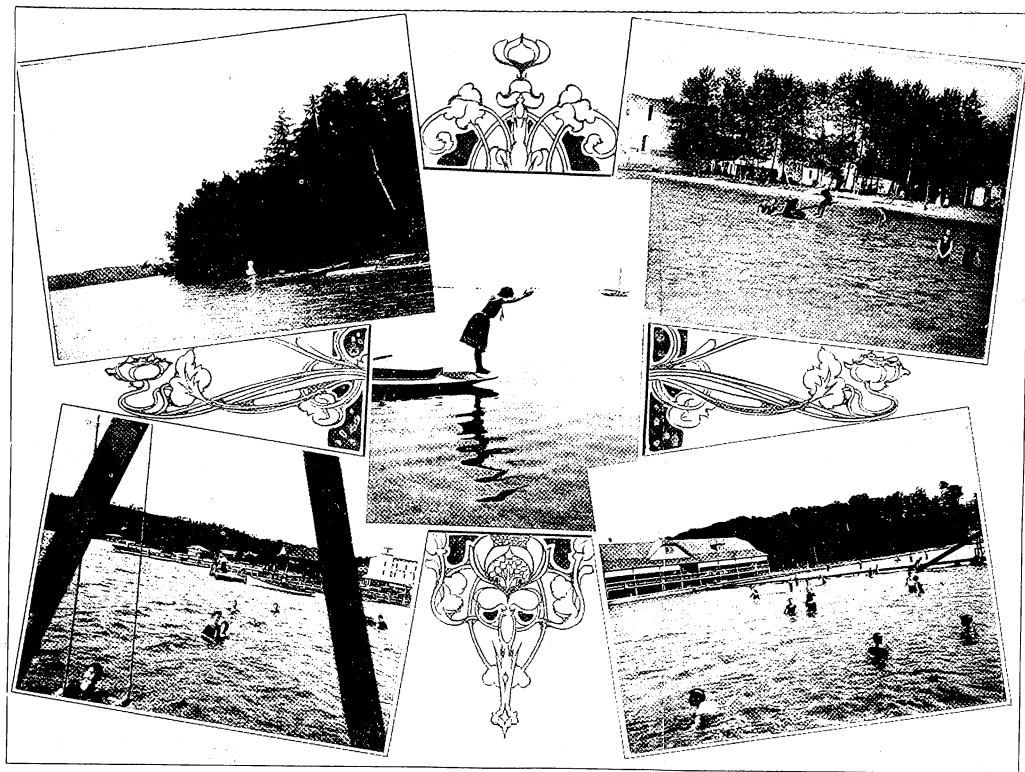
"There's only one Petoskey" (and Emmet County.)



Petoskey at present time looking down Lake Street



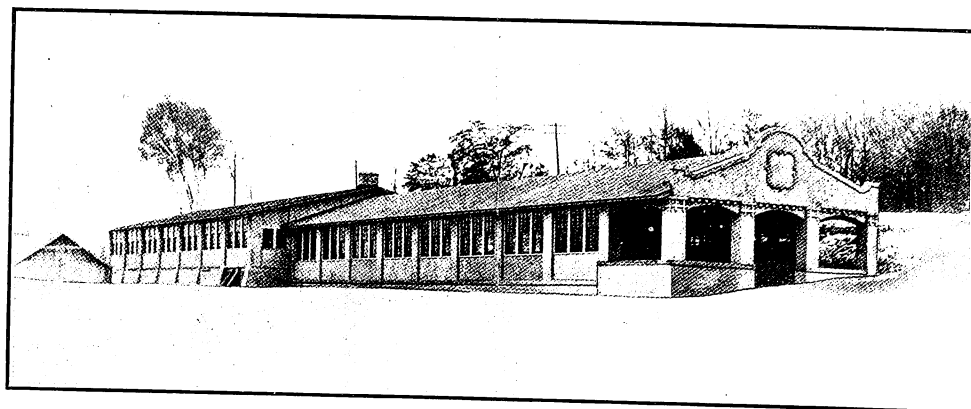
No City of its size has a greater number of modern, pleasant homes than has Petoskey.



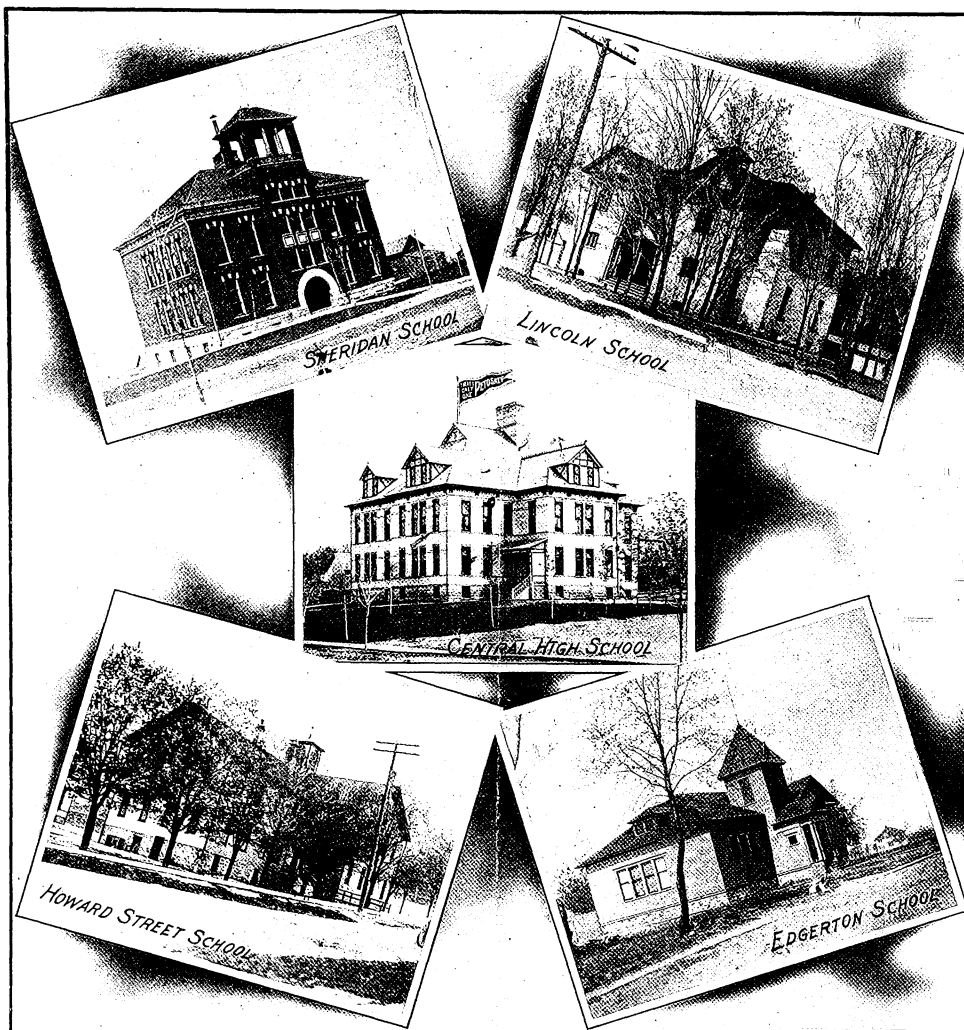
Besides the splendid bathing beach extending around Little Traverse Bay; the facilities for this pastime at Walloon Lake, Conway, Oden and Pon-she wa-ing are unsurpassed, and can be reached in a few minutes any hour of the day by a very efficient suburban steam car service.

The new swimming pool and bowling alley at Bay View, now open to the public fills a long felt want and will be hailed with delight by thousands of our summer tourists whose delight it is to take a swim in milder waters than the bay affords, or

to participate in the exhilarating exercise of bowling. Five minutes ride from Petoskey, trains every fifteen minutes.



Bay View Swimming Pool and Bowling Alley



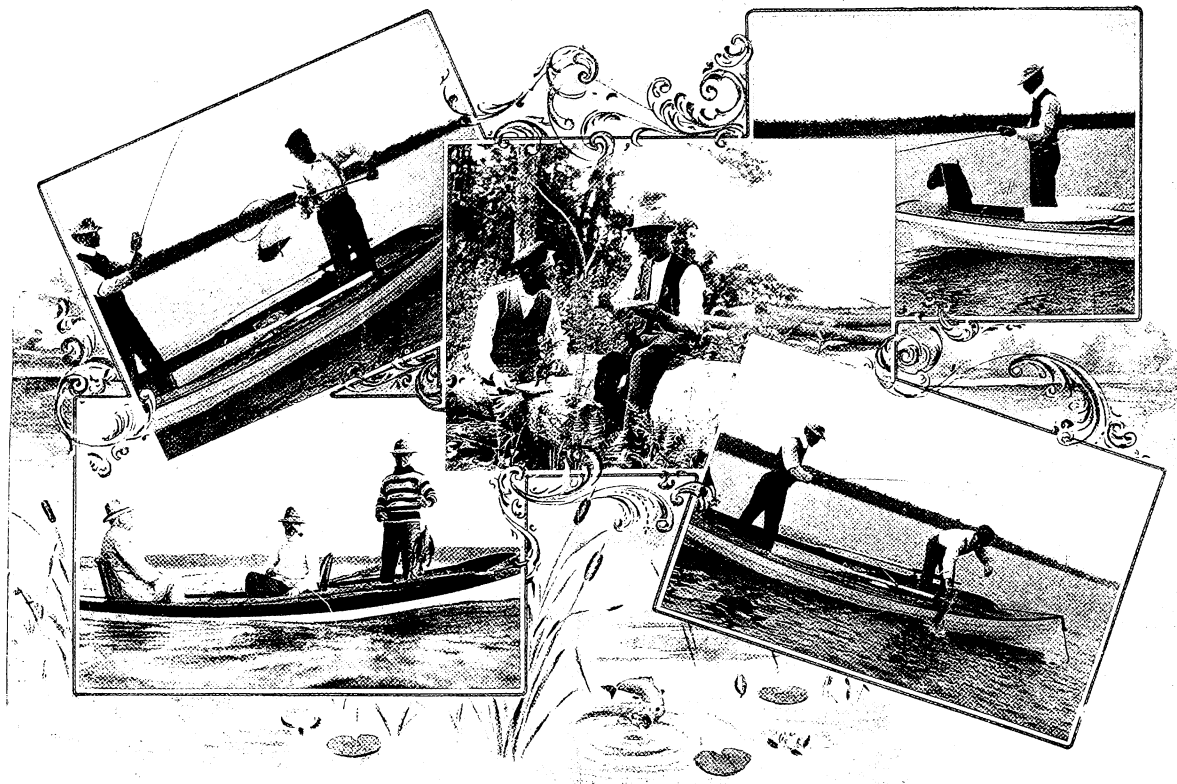
The public schools of Petoskey enrolled this past year 1100 students nearly all of whom are residents. Four ward schools and the Central High School building are at present sufficient to satisfactorily house our school population. Thirty-two teachers including special instructors in music and art are employed in the system. The faculty of the high school include two teachers holding Master's degrees and all the other members hold A. B. degrees. An excellent commercial department is conducted in connection with the high school. In consideration of the high quality of the work done graduates from the Petoskey high school are admitted to all colleges of the North-central States without examination.

The school possesses a carefully selected library and fully equipped laboratories both of which have been the subject of favorable comment from out of town visitors.

Athletics are encouraged and the football, baseball and track teams of Petoskey have won their share of success.

A student house of representatives numbering twenty-five members modeled after the national house takes care of the literary society work for boys while the girls of the school have a society by themselves. Membership in each is optional. Both organizations are managed by the students under the faculty supervision.

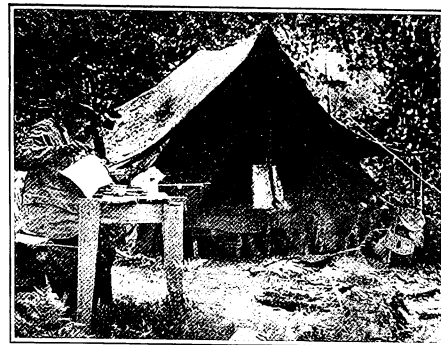
Petoskey debating teams have been successful the past two years against Grand Rapids and Traverse City respectively.



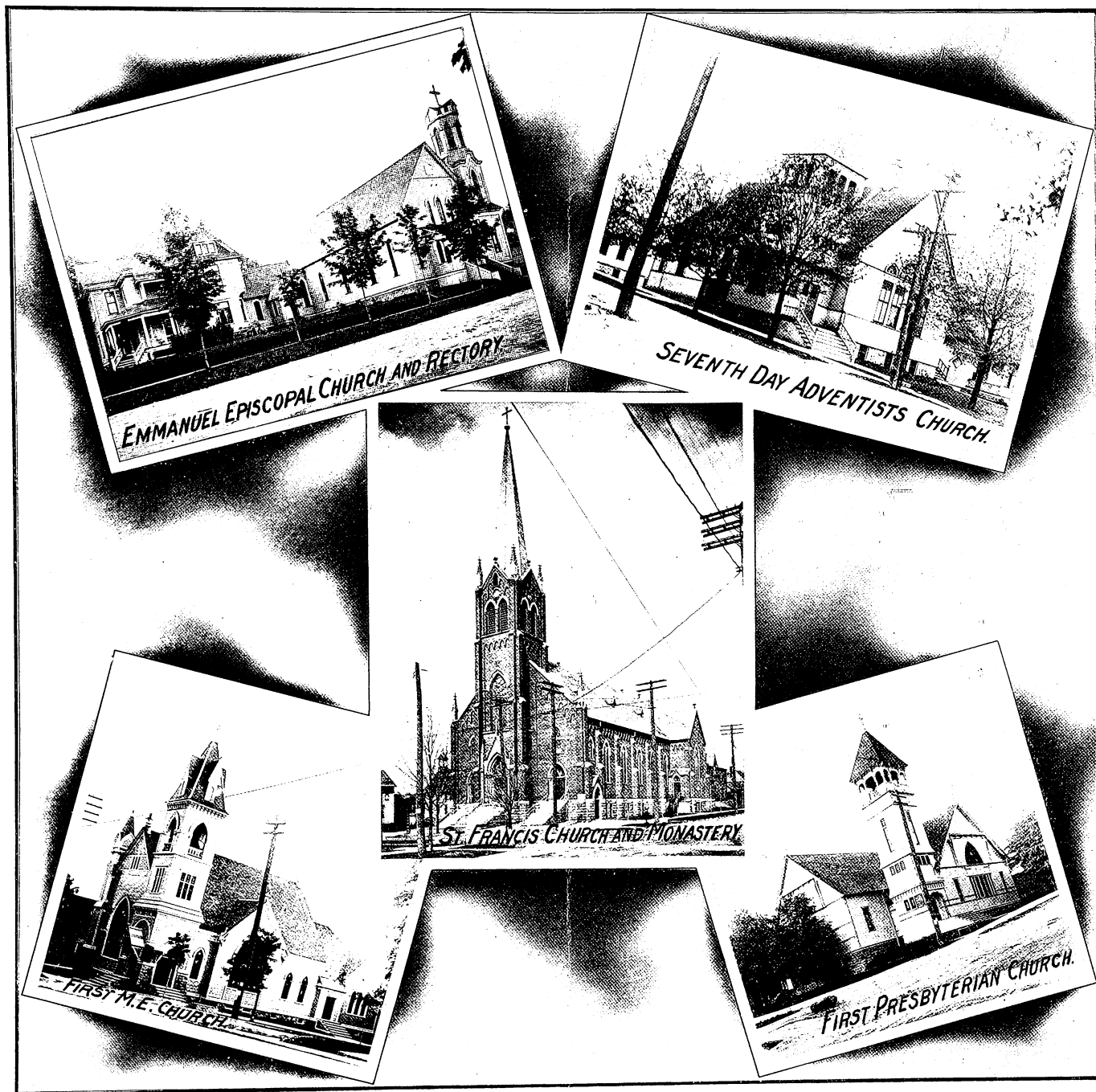
Our lakes and rivers abound in all kinds of game fish. From Petoskey one can reach any of the numerous inland lakes and trout streams in from fifteen minutes to one hour, where good guides and all kinds of seasonable bait can be had. This is a sportsman's paradise. Thousands of nature loving summer visitors avail themselves of the splendid camping facilities of Emmet County every season.



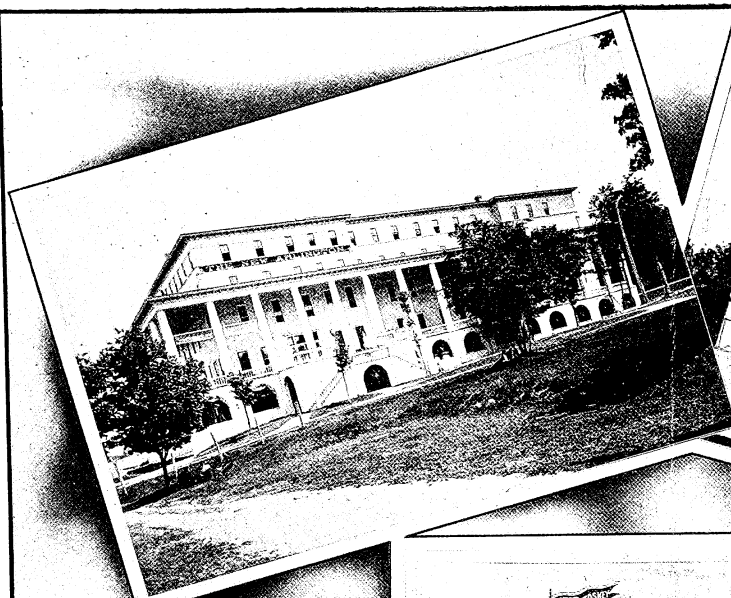
A Day's Catch—Half Hour's Ride from Petoskey



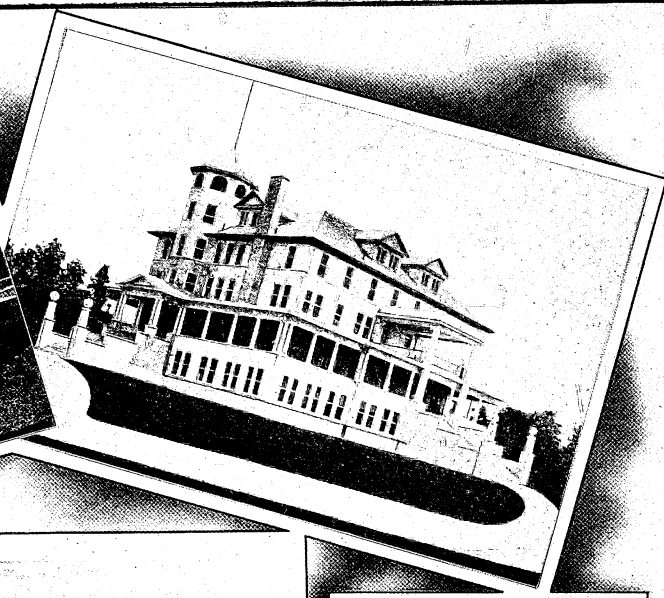
Fishing Camp on Maple River



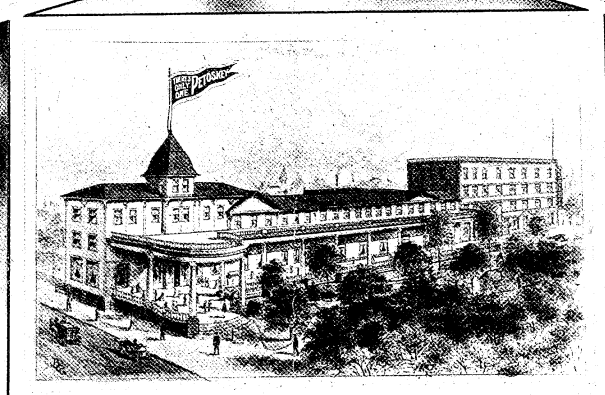
Lack of space prevents showing pictures of the several other fine churches which are the Parr Memorial Baptist church, now building at a cost of \$20,000, Christian church, Mennonite, United Brethren, German Evangelical, German Lutheran, Christian Science and Jewish Synagogue.



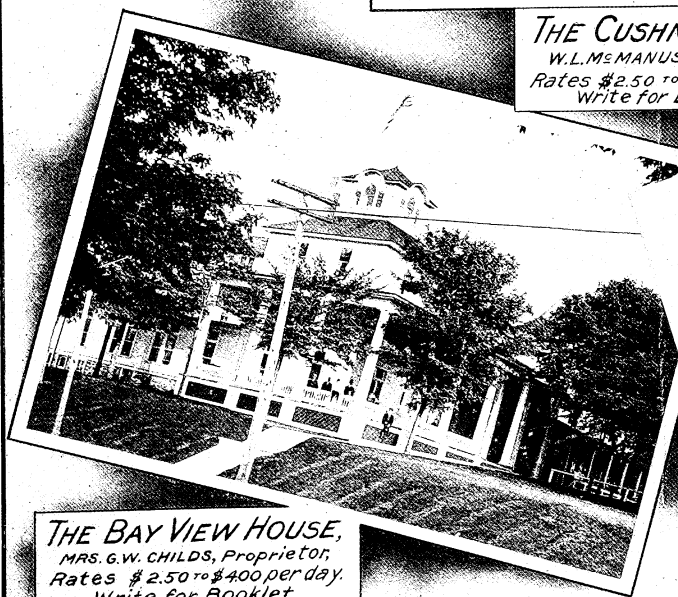
THE NEW ARLINGTON,
S. H. PECK, Prop.
Exclusive Summer Hotel,
Write for Booklet, Rate, Etc.



HOTEL ROMONA,
FRANK W. BROWN, MGR.
P. O. Harbor Springs, Mich.
Write for Booklet, Rates, Etc.



THE CUSHMAN HOUSE,
W. L. McMANUS, Jr., Proprietor,
Rates \$2.50 to \$4.00 per day.
Write for Booklet.



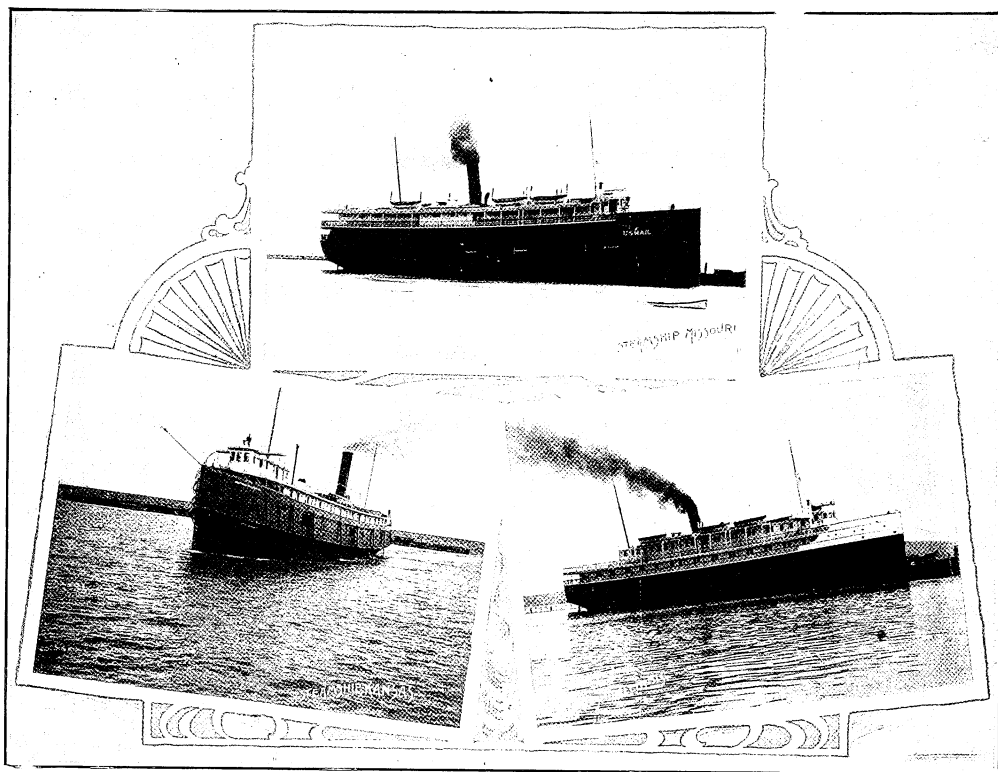
THE BAY VIEW HOUSE,
MRS. G. W. CHILDS, Proprietor,
Rates \$2.50 to \$4.00 per day.
Write for Booklet.



THE NEW HOWARD HOTEL,
MRS. J. MARTIN & SON Proprietors,
\$2.00 to \$3.00 per day \$10.00 to \$18.00 per week.
Bay View, Mich.

The Northern Michigan Transportation Co.

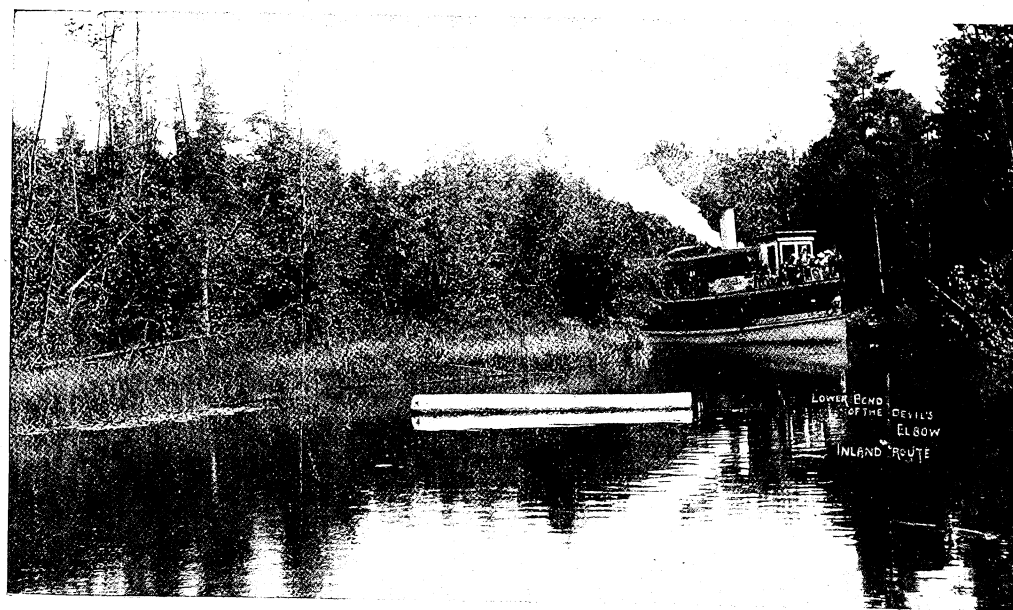
Has for the ensuing season arranged a schedule giving its patrons a sailing every day in the week Chicago to Petoskey and other Northern Summer Resorts. The luxurious steel steamships of that Company, are so well known to the hundreds of people from the South and West who each year visit Petoskey, that further mention is hardly necessary; a trip north on any of them is a vacation in itself.



Northern Michigan Transportation Co's Boats in Petoskey Harbor

The Petoskey Motor Boat Club have plans and specifications now ready for the construction of a fine Club House which will be conveniently located in the harbor, and will have sufficient capacity to completely house the large fleet of launches owned by its members, also a commodious hall for the accomodation of all social events of the club and its guests.

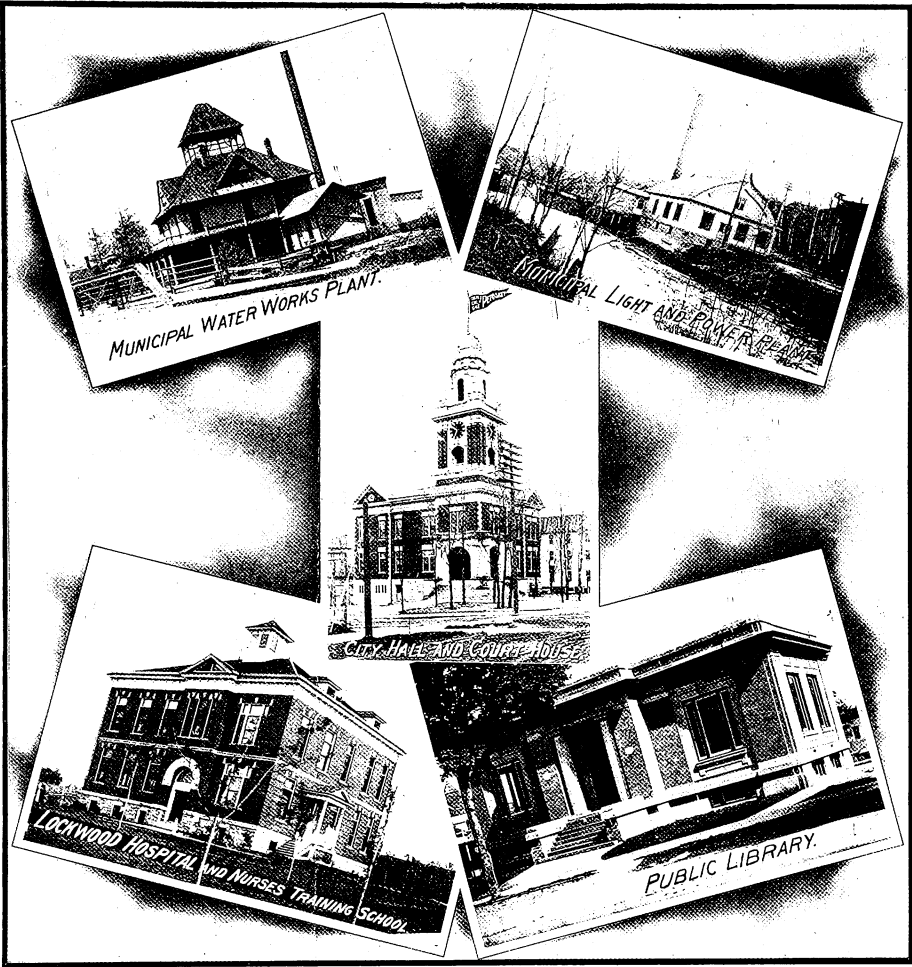
The inland route comprises a chain of inland lakes and rivers extending from Conway to Cheboygan. One day round trip excursions on the Steamer Topinabee affords one of the most delightful trips in America, and is enjoyed by thousands of tourists every season.



Steamer Topinabee, on the Beautiful Inland Route

PETOSKEY is the county seat of Emmet County, has one National Bank and one State Bank, one Building and Loan Association, owns its \$100,000 Electric Light and Power Plant with the three-phase alternating current, and a capacity of one thousand horse power (day load), also direct current for motors and manufacturing purposes, doing business on a profit-paying basis under the management of a very efficient common council, such as Petoskey has always been very fortunate in electing. Its \$85,-000 Water Works Plant, with one hundred and fifteen pounds pressure, has thirty miles of six-inch water main; ten miles of sewers; two Public Hospitals and a Public Library. Lights her own streets, the business section being lighted with Tungsten Arch System, the best in the country.

Petoskey has an unlimited supply of pure water in the city system, besides a flowing well of mineral water which is known the country over and used by tens of thousands as a medicine and beverage.



ANALYSIS OF CITY WATER.

The two samples of water received the 15th of March from Dr. G. W. Nihart, Petoskey, have been examined with the following results:

	Hydrant	Well
Color.....	None	None
Odor.....	None	None
Turbidity.....	None	None
Sediment.....	Trace	Trace
	.080	.080
N. as Free Amm.....	.040	.040
N. as Alb. Amm.....	.002	.002
N. as Nitrites.....	1.000	1.000
N. as Nitrates.....	10.000	10.000
Chlorine.....	1.600	1.500
Oxygen consumed.....	225.000	225.000
Alkalinity.....	250.000	250.000
Hardness.....	240.000	240.000
Ignited solids.....	.400	1.000
Iron.....		

BACTERIOLOGICAL.

	Hydrant	Well
Colonies per cc at Room Temperature.....	1.800	1.850
Colonies per cc at Inc. Temperature.....	0	0
Presumptive tests for B. Coli Gas production		
Lactose B.....	None	None
I cc.....	None	None
25 cc.....	None	None
Acidity.....	None	None
Turbidity.....	None	None
Indol productions.....	None	None
Red Colonies on L. L. A.....	None	None
B. Coli.....	None	None
Patability.....	Safe	Safe

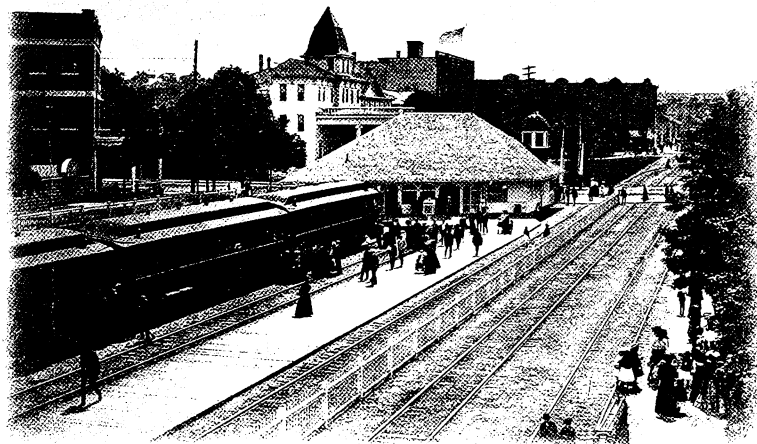
DR. F. W. SHUMWAY,
Secretary State Board of Health, Lansing, Mich.

The splendid suburban steam car service makes easy access to the numerous surrounding resorts of which Petoskey is the one great center. First in line comes Rosedale and Bay View, situated one mile from Petoskey, with suburban train service every fifteen minutes. Bay View, for thirty-five years the home of the Methodist Camp Ground Association, is entirely apart from Petoskey City government; its affairs being managed by the Bay View Association. Here are nearly seven hundred beautiful summer homes, two large first-class hotels, and numerous boarding houses and rooming places that afford the best accommodation. They have their own electric light and water plants. The Assembly attractions make of Bay View a Summer University among the trees. Here the forum of great orators of all nations; here the home of the arts and the sciences; and here we are inspired by the best there is in mankind. It is a spot of material beauty, a source of spiritual glory and strength.

Write C. L. Smith, Petoskey, or Jno. M. Hall, Detroit, Mich., for information about Bay View.

Rosedale, north of the railroad from Bay View, with twenty-five beautiful homes at the water's edge, is one of nature's beauty spots. East Bay View and Edgewater form an important extension to the limits of Bay View. Around the bay are Ramona Park, Roaring Brook, Wequetonsing, Harbor Springs, Harbor Point, and Forest Beach, all of which are places of beauty. "once seen, never to be forgotten." These can also be reached by hourly steamboat ferry service.

A half hour's ride to the south is Walloon Lake, one of the masterpieces of the great Creator's handiwork. Hundreds of pleasant summer cottages almost completely surround this beautiful sheet of inland water. To the north and included in the suburban train service, is Round Lake, Wa-v-a-mug, Conway, (where you take the steamer for the beautiful Inland Route). Oden, Indiana Point, Ponshe-wa-ing, Alanson and Burt Lake, all situated on delightful stretches of inland water, with shores lined with breezy summer homes, and where the antics of ve motor boat and the angler know no boundary lines. The Pere Marquette summer trains of observation coaches afford hourly trips to Charlevoix and Belvedere, beautiful resorts in an adjoining county.



Suburban Steam Car Station

All these and many more surrounding resorts place Petoskey and vicinity in a class by itself as a health and pleasure resort, and that is why we say to you—"There's Only One Petoskey."

For information regarding transportation, etc., address:

C. L. Lockwood, G. P. A., G. R. & I. R. R., Grand Rapids, Mich.

M. F. Quaintance, G. R. & I. Commercial Agt., Petoskey, Michigan.

H. F. Moeller, G. P. A. Pere Marquette Rail Road, Detroit, Mich.

E. E. Cross, Northern P. A. P. M. R. R., Petoskey, Michigan.

G. A. Connelly, G. P. A. Northern Michigan Transportation Co., Chicago, Ill.

George H. Brockway, Local Agt. Northern Michigan Transportation Co., Petoskey, Mich.

HOTELS AND BOARDING HOUSES

Cushman House—Wm. L. McManus, Jr., Prop.

New Arlington—S. H. Peck, Prop.

Haertel's Inn—Henry Haertel, Prop.

Hotel Perry—N. J. Perry, Prop. Rates, \$2.00 to \$2.50.

New Central Hotel—G. C. Parkis, Prop. Rates, \$1.50.

Park Hotel—Wm. O'Neal, Prop. Rates, \$1.25 to \$1.50.

Clarke's Tavern—Mrs. A. R. Clarke, Prop.

Petrie House—F. J. Densmore, Prop.

The Moyer—Mrs. A. K. Moyer, Prop.

The King—Mrs. J. S. King, Prop.

The La Cross—Mrs. M. M. Cross, Prop.

The Terrace—Mrs. C. A. Baker, Prop.

The Slocum—Mrs. E. Slocum, Prop.

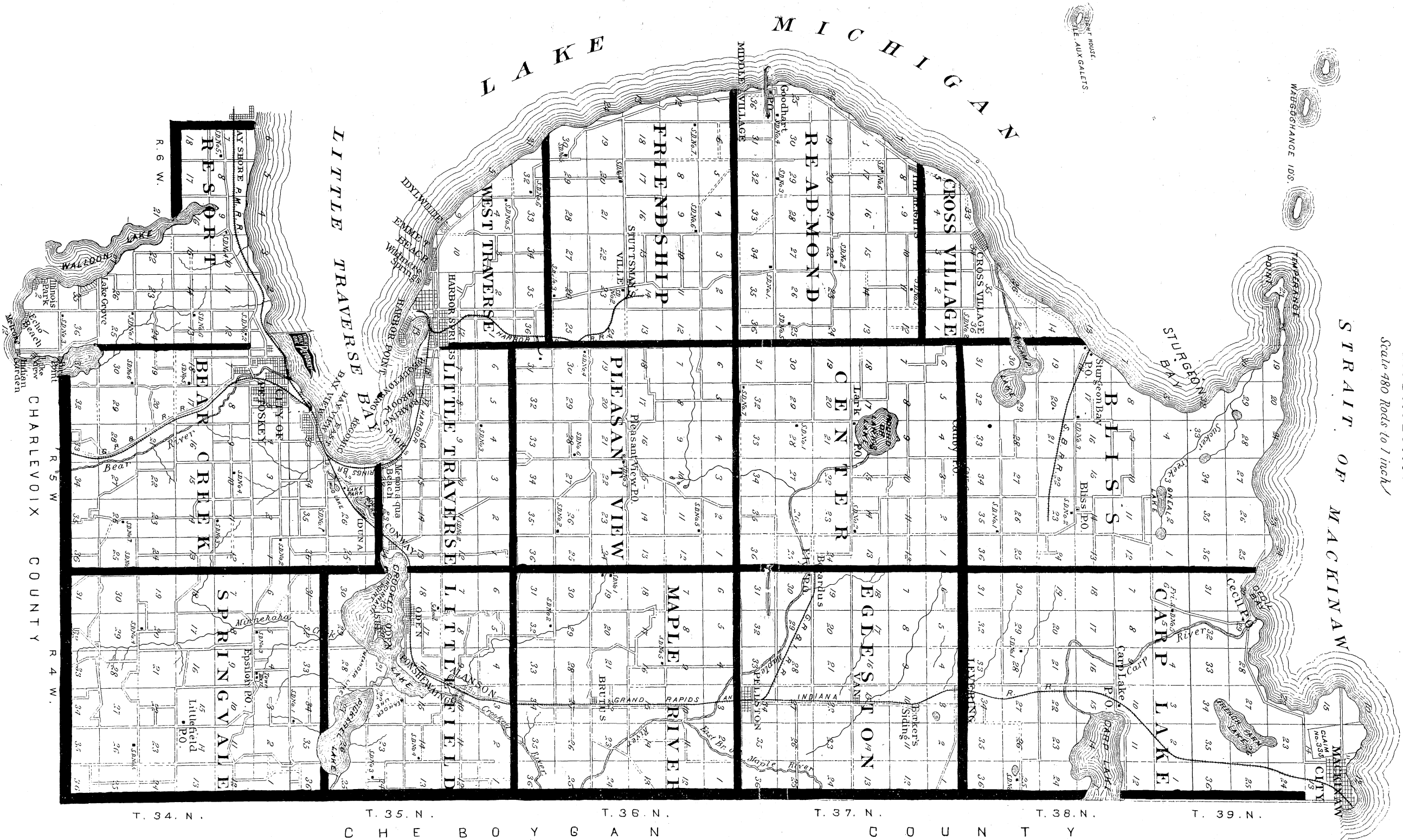
The Waukazoo—Mrs. E. L. McLean, Prop.

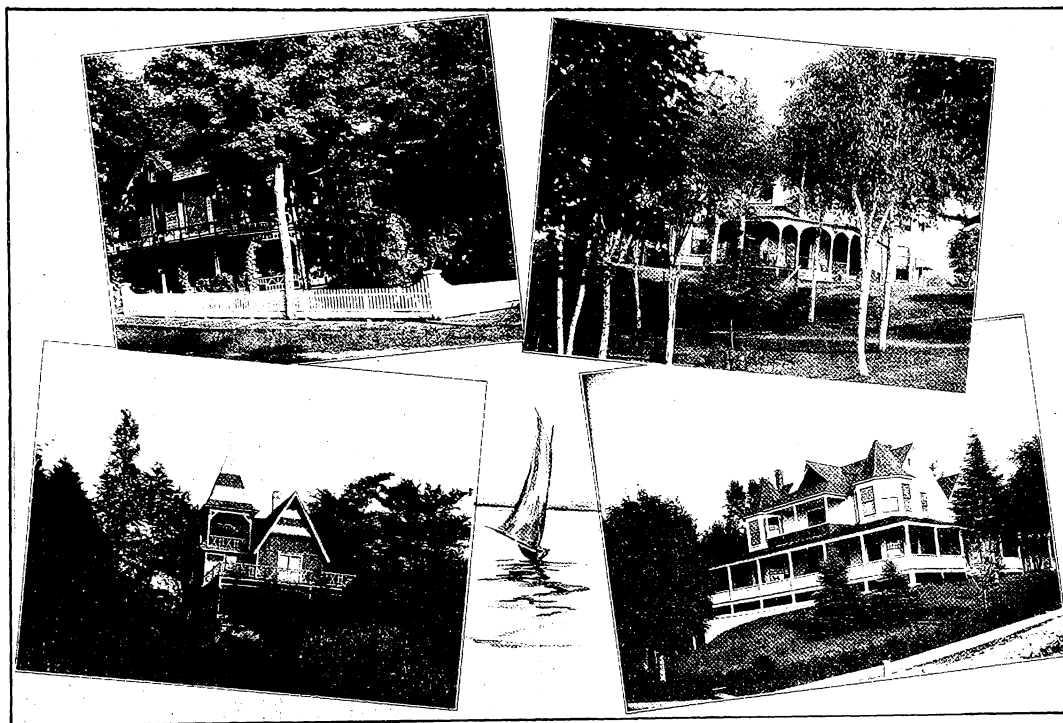
Miss Harriet Henderson—R. F. D. No. 1. 3½ miles from town, on the bay. Six rooms and three furnished cottages.

Outline Map
EMMET CO.

MICHIGAN.

Scale 480 Rods to 1 inch





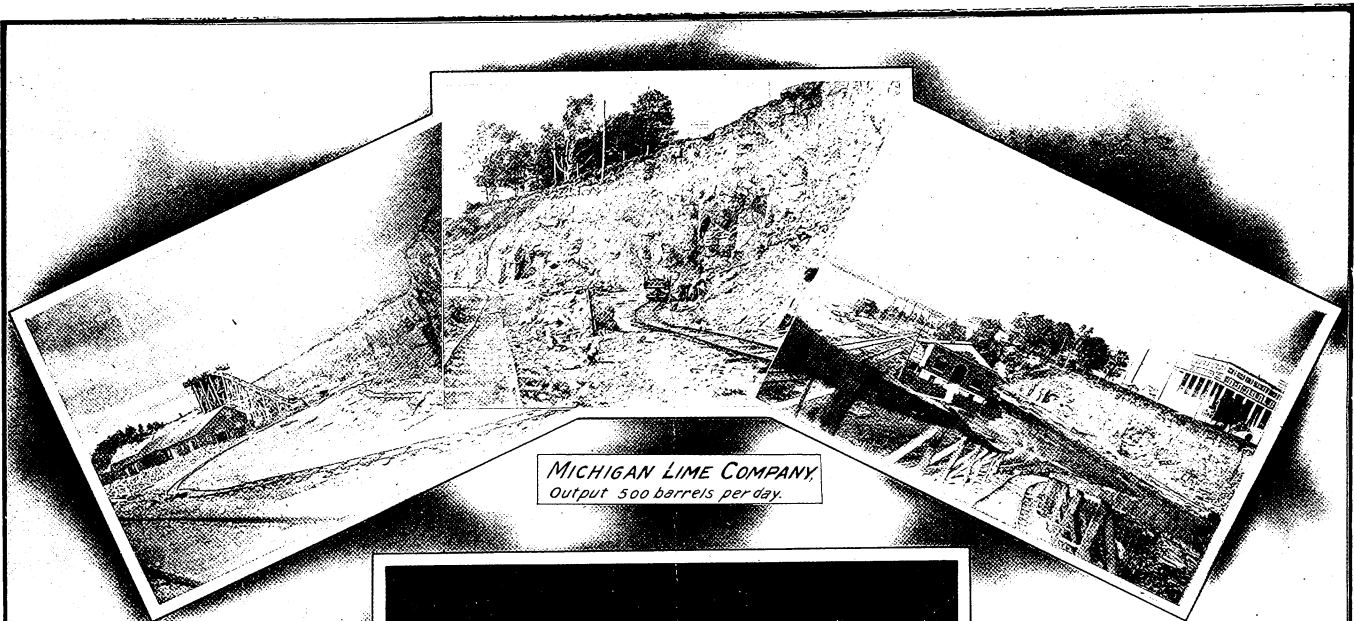
Summer Homes at Bay View

W. F. Lawton—702 Michigan St. Twelve rooms with board, also six-room furnished house.
 Mrs. L. McPherson—Three rooms. 186 Beubine Ave.
 Mrs. Geo. H. O'Neal—Six rooms. 502 Lake St.
 Mrs. John Hayes—R. F. D. No. 1, 4 miles out. Five rooms, with board.
 Mrs. W. J. Thompson—Three rooms. 403 Madison St.
 The Lakeview—J. D. Hunt, Prop. 313 Water St. Rooms for light housekeeping.
 Mrs. J. E. Walsh—Five rooms. 928 Michigan St.
 Mrs. Peter Henkle—Three rooms. 440 Michigan St.
 Mrs. Jno. Lewis—508 Lake St.
 Mrs. O. V. Clark—320 Grove St.
 Mrs. Wm. Keyes—R. F. D. No. 1, Box 30. 3½ miles out. Six rooms.
 The Kenilworth—Bay View. Campbell & Shuck, Props.

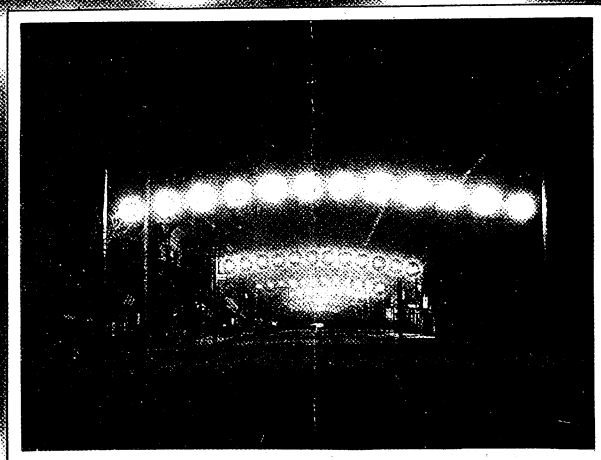
FURNISHED ROOMS

Mrs. M. C. Wingate—447 Mitchell St. Five rooms.
 Frank Jones—611 Lockwood Ave. Four rooms.
 T. E. Chamberlain—216 E. Mitchell. Twelve rooms.
 Mrs. S. E. Foy—219 State St. Five rooms.
 W. J. Stabler—505 Michigan St. Ten-room furnished house or four furnished rooms.
 Mrs. C. N. Smith—419 Liberty St. Four rooms.
 Mrs. A. F. Ruch—220 Michigan St. Twelve rooms.
 Mrs. M. C. Wells—106 Howard St. Four rooms.
 Mrs. S. L. Cooper—100 Quaintance Ave. One room.
 Miss McClellan—514 Grove St. One room.
 Mrs. Chas. Carter—921 Petoskey St. Six rooms for light housekeeping.
 H. A. Crull—508 Jefferson St. Seven rooms; also eight-room cottage.
 Mrs. Wm. Critchell—909 Mitchell. Nine rooms.

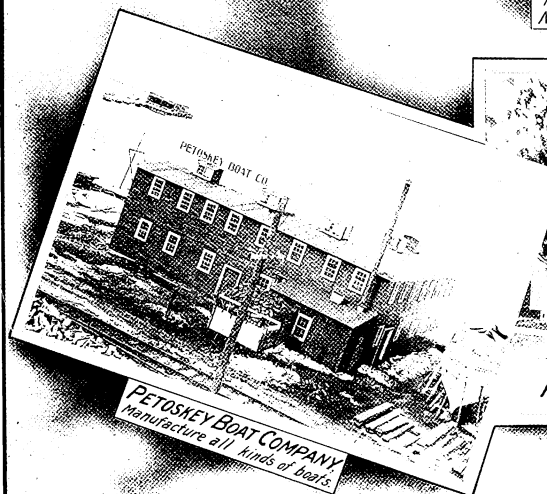
Mrs. R. Engle—622 Mitchell. Two rooms.
 Mrs. S. M. Harner—612 Michigan. Three rooms.
 Mrs. I. W. Leach—The Leachwood, 415 Bay St. Ten rooms.
 Mrs. W. H. Stone—413 Beech St. Three rooms.
 Charles Byram—1125 Emmet. One room.
 E. A. Ely—405 Liberty St. Two rooms.
 Mrs. H. A. Easton—911 Lindell Ave. Five rooms, with or without board.
 Mrs. K. B. Fosdick—609 Grove St. Two rooms.
 Mrs. Georgia Cobine—314 Rush St. Four rooms.
 Mrs. Will Rice—626 Grove St. Ten rooms.
 J. H. Purvis—819 Michigan St. Three rooms.
 Mrs. G. A. Parmenter—210 Michigan. Three rooms.
 F. H. Griffith—430 State St. Eight rooms.
 Mrs. S. M. Winnie—203 Mitchell St. Four rooms.
 Irvin Crawford—404 Madison St. Four rooms, light housekeeping.
 Mrs. Dan Rice—413 Petoskey St. Eight rooms.
 Ben Singer—R. F. D. No. 1. Seven-room house, partly furnished, 728 Spring St.
 F. L. French—107 Michigan St. Seven rooms.
 Mrs. A. B. Gardner—512 Wachtel Ave. Three rooms.
 Mrs. R. G. Porter—724 Lockwood Ave. Four rooms.
 Miss Appleton—203 W. Mitchell. Five rooms.
 Mrs. A. D. Gardner—415 Liberty St. Two rooms.
 Mrs. D. Simpson—209 Division St. Seven rooms.
 Wm. Anglebeck—714 Grove St.
 A. M. Witmer—111 Michigan St.
 David Smith—403 Michigan St. Furnished house or four rooms.
 Mrs. V. A. Baker—434 Michigan St. Five rooms.
 Mrs. J. H. Burnham—115 Midway. Four rooms.
 Mrs. Geo. Pettie—111 Grove St. Six rooms, board.



*MICHIGAN LIME COMPANY,
Output 500 barrels per day.*



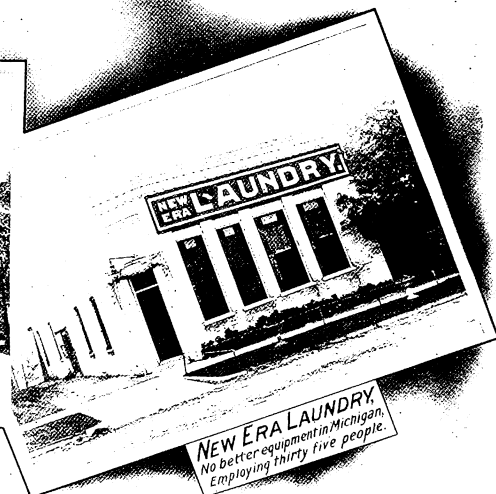
*Three principal business streets,
lighted with Tungsten Arch System.
No better lighted streets anywhere.*



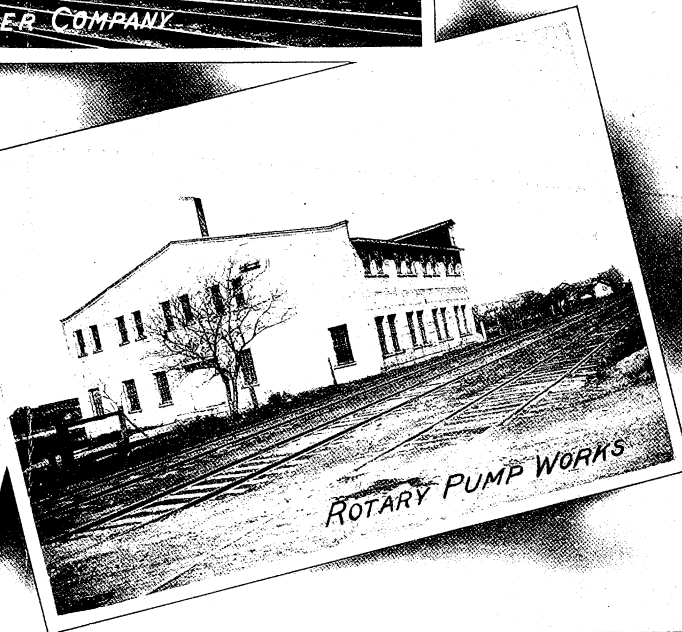
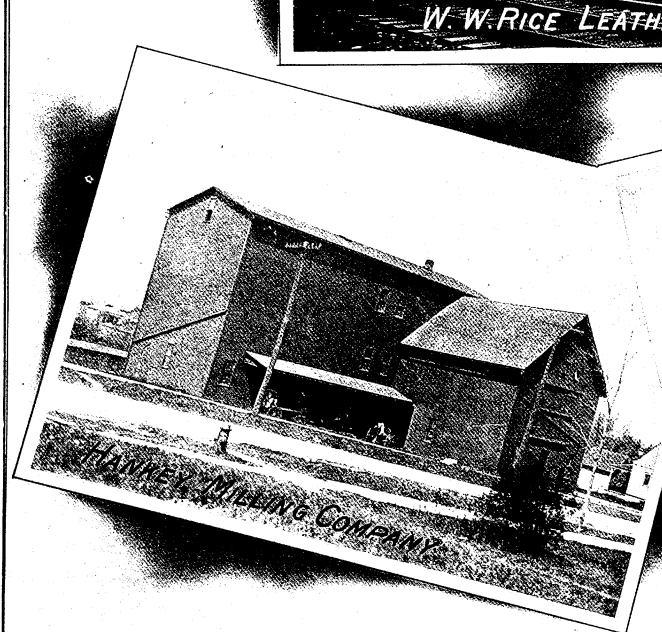
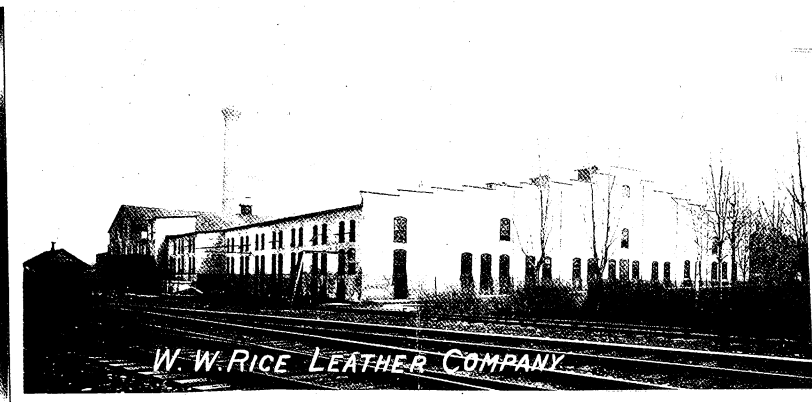
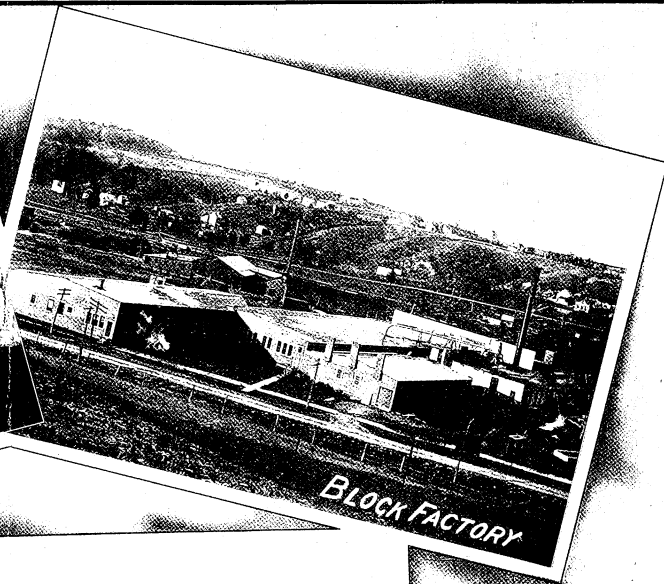
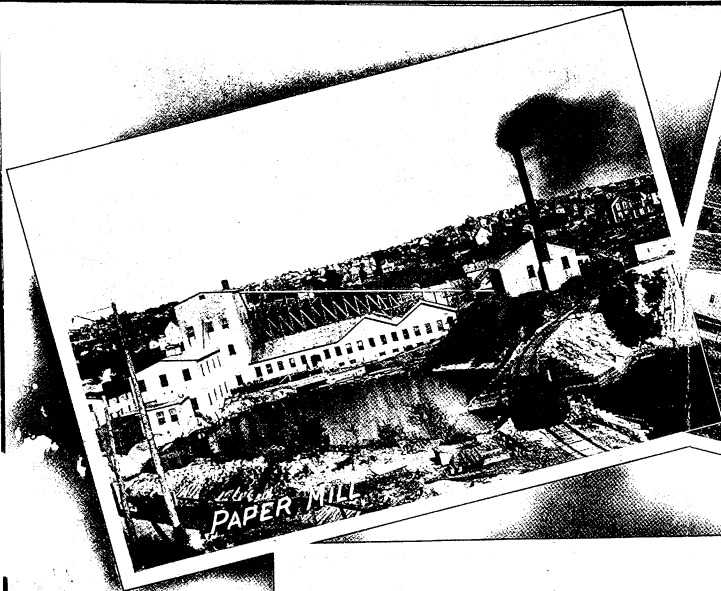
*PETOSKEY BOAT CO.
Manufacture all kinds of boats.*



PETOSKEY HOSPITAL.



*NEW ERA LAUNDRY.
No better equipment in Michigan.
Employing thirty five people.*



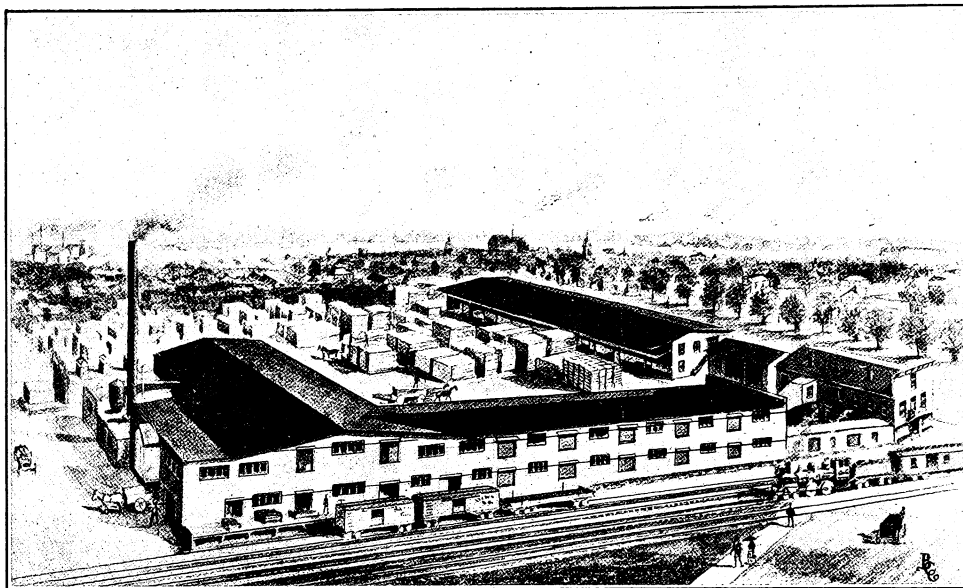
A PRACTICAL FRUIT PAPER FOR THE MODERN FRUIT GROWER



EVERY ISSUE A MINE OF INFORMATION

If you want to know how to grow fruit, how to make a garden, where the great health resorts are located, where the healthiest and happiest people live; if you want to know more about the best state in the Union and what kind of land will grow the best kinds of fruit, and how to grow it with flavor and make money easy, send today \$1.00 for three years' subscription, 36 issues, each issue worth what we ask for all.

GEO. E. ROWE, Editor, 1 to 5 So. Ionia Street, Grand Rapids, Michigan

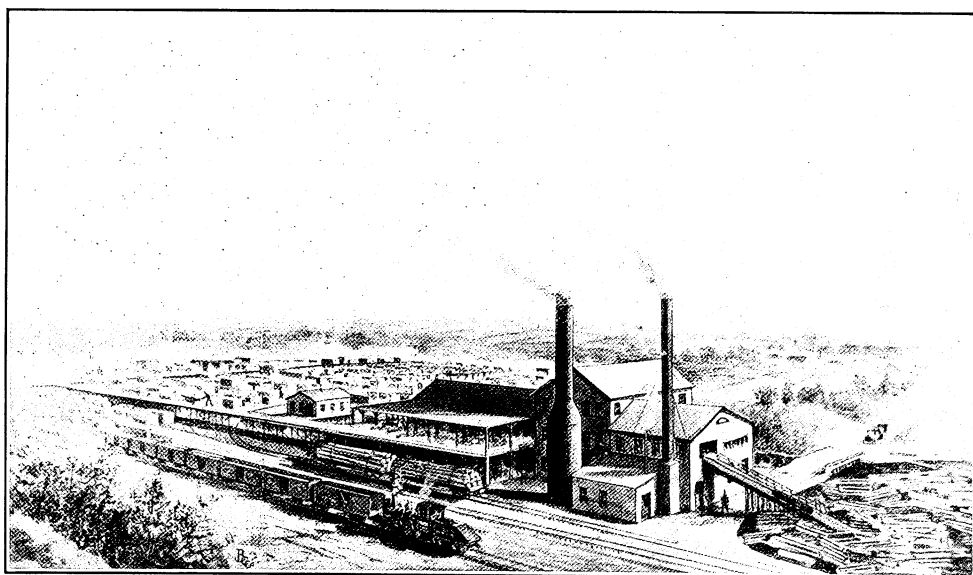


Maple Flooring Factory which produces Polished Maple Flooring and all classes of Interior Finishes and Cottage Material

and power \$1.00 to \$1.10. Cost of water for manufacturing purposes 5c per 1,000 gallons. We have two fire departments central department of 15 men, fire team and attendant on duty twenty-four hours a day, department number two has thirteen men. team and attendant always available. Price of commercial coal \$3.00 per ton. Wages for skilled mechanics \$2.00 to \$4.00 per day. Wages for day laborers \$1.65 to \$1.75 per day. Workmen's house rent \$6.00 to \$10.00 per month. For further information address M. M. Burnham, Sec'y, Petoskey and Emmet County Improvement Association.

The W. L. McManus Lumber Co., Inc., established in 1876. These two plants are among the oldest and best assets to the City of Petoskey, employing 150 men, running continuously, and shipping their products to every part of the United States and Canada.

W. W. Rice Leather Co., manufacturers of Dry Hide Hemlock Sole Leather, established in 1885, with a capacity of 50 sides per day, have grown to an output of 1100 sides per day, and furnish steady employment to 150 men. They import the larger part of their hides and tanning materials from Africa, South America and India.



Band Saw Mill which saws the Lumber for the Flooring Plant, also produces all kinds of Lumber and Heavy Timber

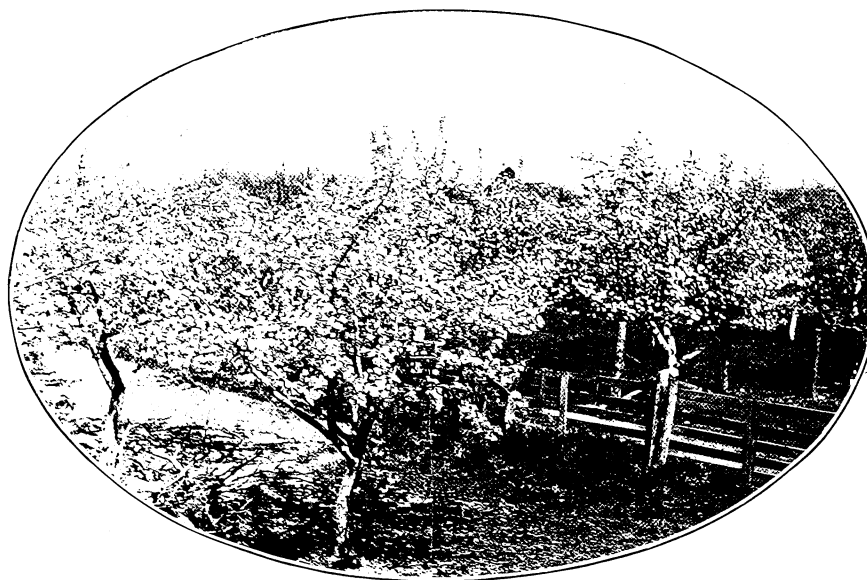
PETOSKEY wants more factories, canneries and warehouses. We paid out in wages for labor in 1909, \$995,000. For farm produce \$400,000. A number of splendid factory sites are available. Shipping facilities are excellent with 2 main lines of railroad, numerous boat lines and a deep water harbor. Rates compare favorably with other locations in the state. Lighting rates, electricity 7, 6 and 5c per K. W.; Gas from \$1.20 to \$1.35 per 1,000 feet. Cost of electricity for power, first 100 hours monthly use of each hp. connected 4½c, second hundred hours use for each hp. connected 4c, third hundred hours use for each hp. connected 3½c, all used over above 3c. Cost of gas for cooking



Some Emmet County Farm Homes

EMMET COUNTY WANTS MORE FARMERS

While Petoskey has been thus developing within her limits, Emmet County has joined in the onward march until her agricultural and fruit growing possibilities are by no means a guess. But, Mr. Home-seeker, let us caution you at the very outset not to base your opinion of Emmet County on the appearance of the greater portion of country you ride through on either line of rail road, before you reach it. The facts are that the rail roads followed the pines, hence the pine barrens you pass through. While there are great possibilities on pine lands in some sections, the real land of promise is at the end of the line, where there are no pine plains "barrens" or jack pine or scrub oak lands in the numerous tracts for sale, and there are no such lands to speak of in the county. Farmers buying homes here can be sure of good neighbors on good lands, which comprise nearly every variety of soil known to hardwood sections, from low lying grass lands to elevated fruit lands; from freshly cut-over lands to heavily timbered lands; all on the line of good roads, and none of them impoverished by unwise husbandry.



Our farmers are largely engaged in the production of "Northern Grown Seeds" for our local seedsmen, Darling & Beahan, and E. B. Clark Seed Co., Milford, Conn.; D. M. Ferry & Co., Detroit, and others, and in raising grains, fruits, cattle, sheep and swine; all of which find ready sale in the home markets, and are very profitable. The growing of corn and alfalfa are especially commended.

Prices are varied by the same considerations as in other localities, running from \$5.00 per acre for cut-over and wholly unimproved lands to \$20.00 and over for improved or partially cleared lands, corresponding to the cost of improvements.

A large majority of the lands for sale are desirable for general farming, i. e., for the production of every variety of crop suitable to any portion of this country.

Our market for everything marketable in the summer months is an exceedingly high one, owing to the enormous demands made on our resources by the long continued presence of our tens of thousands of summer visitors,

Petoskey being the central attraction and chief point of interest to hundreds of thousands of resorters.

While many are already engaged in very profitable gardening, many more might well be employed in that line, as large amounts of vegetables, small fruits, butter, meats and eggs are imported the year round. No better market for the farmer's products exists.

The keeping of stock is no more expensive than in other localities, the pasturage season being as long here as two hundred miles south of us, and as a rule, cattle go into the winter in splendid condition on account of the superior quality of the fall feed.

All the school houses likely to be needed for many years to come are already built, and churches are numerous and well scattered over the county.

There are numerous thriving villages convenient to lines of rail or water transportation, or both, and which afford every convenience to farmers in the neighborhood of every farm.

There are rich farmers on old and well improved farms with good modern houses and barns. Some of these farms can be purchased at a reasonable price, owing, often, to

the advanced age of the owner.

Most of the lands in this county are well watered by spring brooks of good drinking water. There are many flowing wells and many small lakes of purest water, abounding in edible fish, including many trout and grayling.

It may be stated generally that all such crops may be produced here as are found profitable north of the Ohio river. It was demonstrated in the great inter-state fruit show held in Chicago in November and December, 1909, that the best fruit on exhibition was raised in this county, thus proving that our lands in a natural state will produce fruit superior to even the fertilized and irrigated lands of the West for size, color and flavor.

Thousands of fruit trees of all sorts are being set throughout the county and fruit raising will soon be conducted upon a large scale. Probably the quality of our apples will continue supreme in the United States.

On fairly cultivated tracts the yields per acre average of corn 75 to 110 bushels of ears; potatoes, 150 to 300 bushels;



This six acre apple orchard of 300 ten year old trees, yielded in 1909, 2400 bushel of marketable fruit, and brought \$1200 on the trees.

This picture was taken on May 1, 1910. The picture below shows the appearance of the whole orchard just before harvest in 1909.



winter wheat, 20 to 40 bushels; oats, 25 to 50 bushels; buckwheat, 25 bushels; peas, 10 to 35 bushels; beans, 12 to 20 bushels; barley, 20 to 45 bushels.

Many exceptionally large yields of various crops are recorded. In 1909 Mr. Fred Schmalzried of Carp Lake Township reported 600 bushels of potatoes to the acre where absolutely no fertilizer was used; and Andred Everhart of Resort Township has a record of 412 bushels per acre of Hampton Beauty potatoes from new, stumpy ground. Mr. Everhart says that he has also picked 312 bushels of an unknown variety of strawberries and 210 bushels of the Warfield variety from two acres, respectively.





This two acre plum orchard of 400 trees yielded 1200 bushel of choice fruit in 1909 and found ready market at \$1 per bushel.

The picture below shows the condition of every tree just before the picking began.



Mr. M. P. Gill, living six miles from Petoskey, shows a profit of \$224.56 on one acre of carrots. The only fertilizer used was 25 loads of barnyard manure to compensate the land after six years of consecutive cropping.

1,203 bushels were harvested.
1,003 bushels were sold
for\$250.75
200 bushels fed to stock 50.00

Total receipts.....\$300.75

Expense of Growing Crops.

Rent of ground.....\$ 3.00
Fitting ground, cultivating, etc..... 23.42
1½ lbs. seed..... .75
Pulling and topping... 19.02
Hauling 1,003 bushels to market, six miles.. 27.50
Hauling 200 bushels to the cellar 2.50

Total expense.....\$ 76.19

Net profit..... 224.56





A Sample of Emmet County Country Roads, Every Season Shows Added Miles of Macadamized Construction

The general lay of the land is unusually good for Michigan, some of it rolling, much of it level enough to suit, but very little swale or swamp lands.

We are not proposing to you a trip into the woods, but calling your attention to lands having all the advantages of modern civilization and which can be rapidly and cheaply cleared and fitted for crops. And 65 per cent. of all the lands in the county are unimproved and offered for sale at very low figures.

Perhaps no line of farming has proven more profitable or promises better than fruit raising in Western Michigan, and certainly no part of the United States promises larger returns than Emmet county to those who engage in fruit raising, especially the growing of apples, cherries and all small fruits.

The value of the apples, peaches, pears, plums and cherries harvested in Western Michigan for the year 1903 was \$1,800,000.00. The year 1903 is used because it is the

last year for which there are detailed figures regarding crop yields.

The values of the several crops that make up the total are as follows:

Apples	\$1,015,503
Peaches	546,225
Pears	36,936
Plums	94,073
Cherries	107,271

The number of acres devoted to these several crops in the year 1903 is as follows:

Apples	54,187
Peaches	24,172
Pears	1,322
Plums	2,720
Cherries	1,677

Total acres.....84,078

The farm which yielded \$1,000 in 1900 should produce \$2,000 now.

In 1900, Michigan had 203,000 farms. Now she has 225,000 and their value has increased from \$690,000,000 in 1900 to \$982,000,000 in 1910, while the value of their prod-



This illustration represents three and three-fourths acres of red raspberries owned by William Barnes in Bear Creek township. Half of these bushes are four years old and one-half two years old. The crop brought \$675.00 in 1909. Three-fourths of the yield was from the four year old bushes. This patch is expected to yield \$1,000.00 in 1910.



The apples and potatoes shown in this picture were entered in Emmet County Fair, September 1909, in competition for the twenty special premiums valued at \$100.00 awarded by one of Petoskey's enterprising merchants.



ucts has increased from \$146,-000,000 in 1900 to an estimated \$293,000,000 in 1910.

We feel sure the inducements afforded those who contemplate taking up general farming, gardening, dairying, fruit raising or stock propositions are unequalled in any other county in the United States or Canada. Verily, this is now the land of opportunity, especially to men of small means. A single crop of 20 acres of potatoes, sugar beets or seed peas often pays the price of a 40 and sometimes of an 80. Rural Free Delivery reaches daily nearly every farmer in this county.

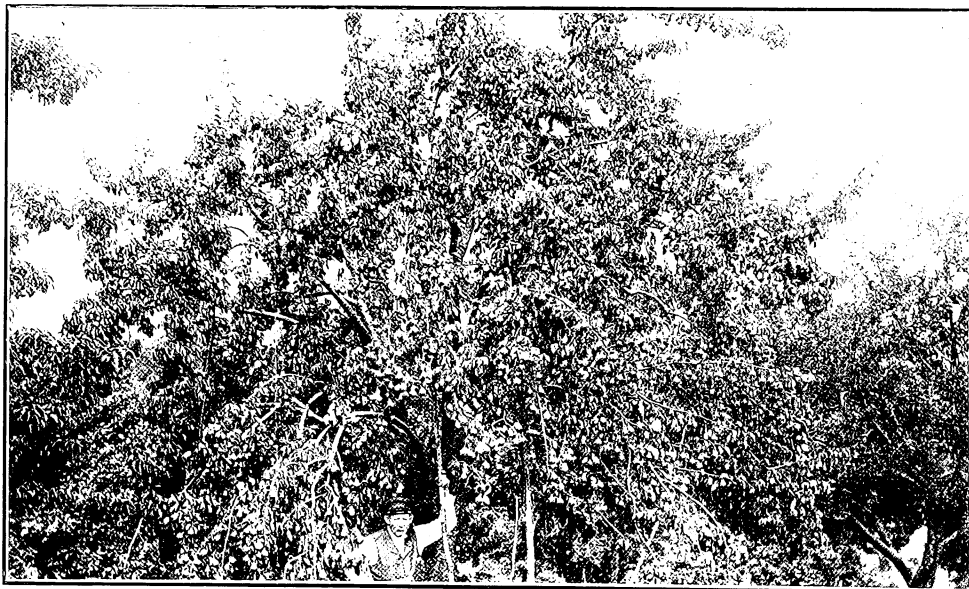
Temperature for last 21 years for Michigan, 46.7°.

Precipitation, annual rain, 32 inches.

Snowfall, annual, 56.1 inches.

Temperature of Lake Michigan, 18° above Lake Erie.

The roads are unusually good for a new country and rapidly improving through state aid, and markets are near at hand in all sections.



Twenty-seven Bushels of Bartlett Pears

Were picked from this tree in 1909 on the farm of T. B. Hamilton four miles south-east of Petoskey. This tree has netted Mr. Hamilton in the twelve years it has been bearing \$375.00.

There is no question as to the validity of titles to lands offered for sale. Abstracts can be obtained on short notice and will be furnished free to purchasers.

There is every prospect that these lands will all soon pass into the hands of actual settlers, as farming has suddenly risen to a good paying business; indeed, the best going.

If you would share in the vast accumulation of wealth now taking place in Michigan, come to Emmet county, purchase a farm, get your certain share of prosperity and thereby provide as best you may for your future health and happiness.

For information regarding the different tracts for sale, address any of the following insurance and real estate companies:

Petoskey—Thos. Quinlan & Sons, Ltd.; Chillion L. Smith; Wachtel & Galster; McCune & Co.; Henry Gates.

Harbor Springs—Duel & Backus; Thos. Linehan; W. J. Clark.

Alanson—Archie MacEwen.

Pellston—Frank Keating; Chas. Harmon; E. C. Rust; E. C. Bogardus; Tindle & Jackson.

Brutus—N. A. Pier.

Levering—A. R. Taggett; John Walker.

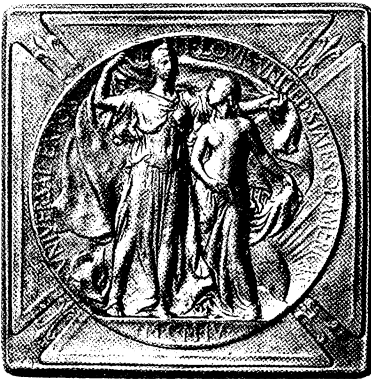
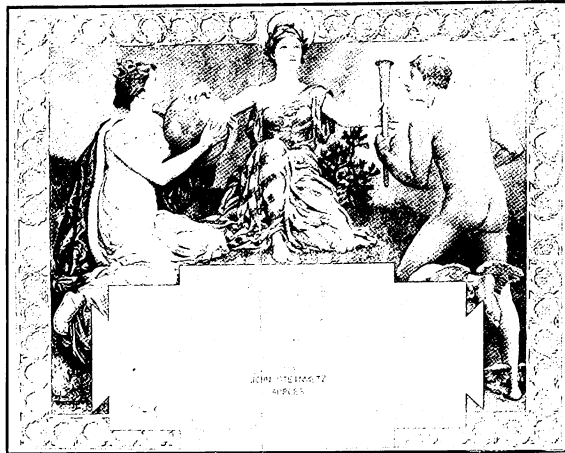
Sturgeon Bay—A. B. Klise.

Cross Village—Will Cole.

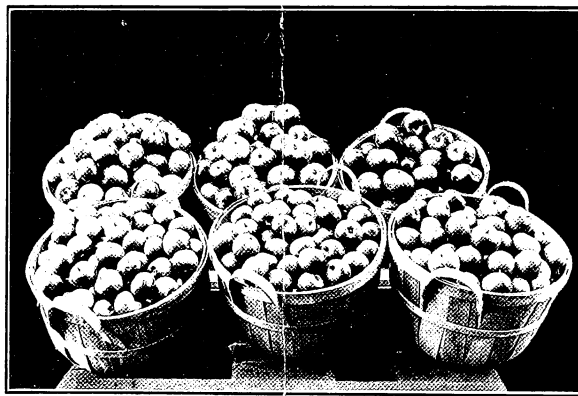


This field of corn, harvested by Mr. Oscar Krusell, of Bear Creek township had the extraordinary yield of 175 bushels of ears to the acre in 1906.

Don't let anyone tell you we can't raise corn in Emmet County.



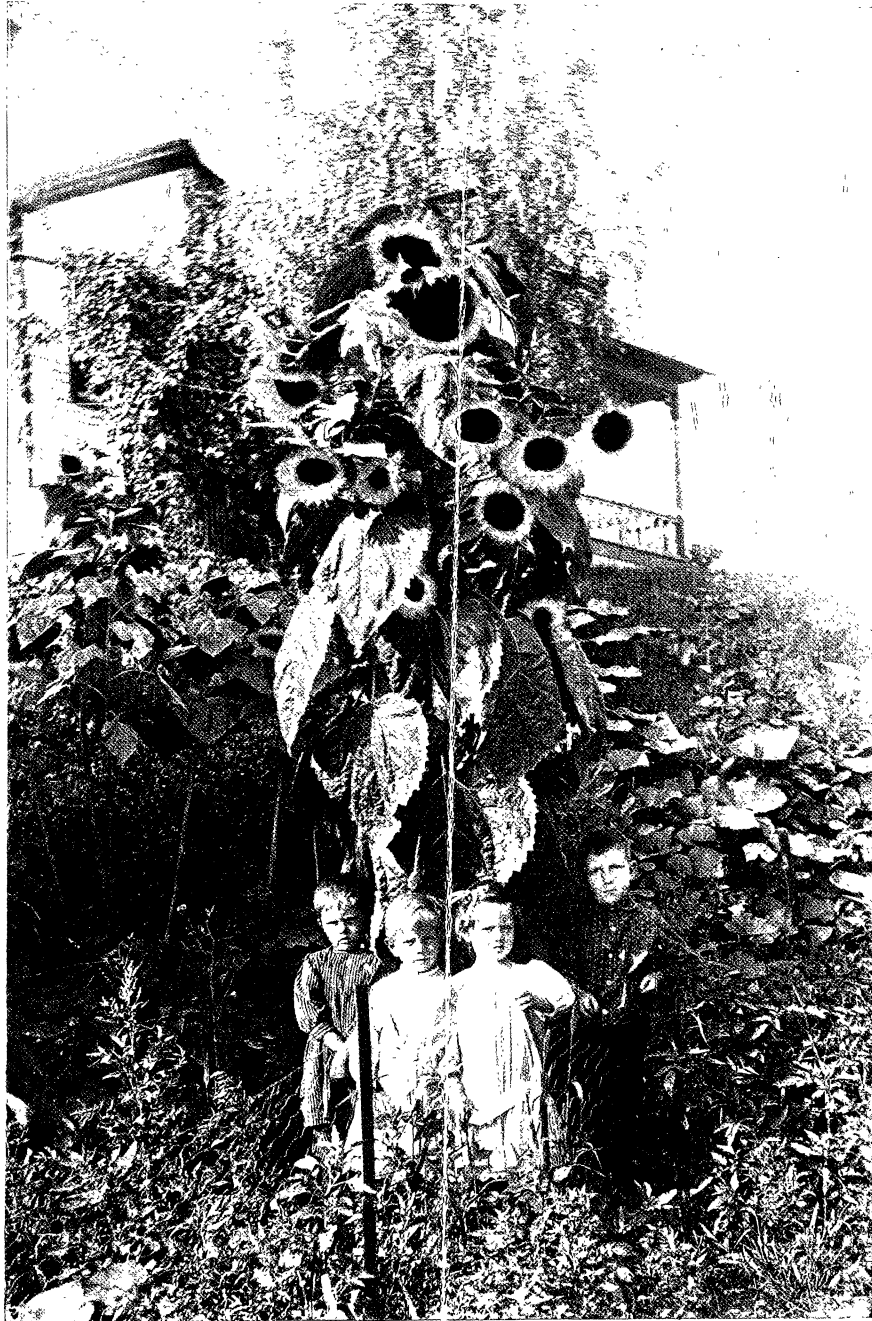
This Certificate and Silver Medal
was conferred upon
JOHN STEINMETZ
of Bear Creek Township
by the
Louisiana Purchase World's Fair Exposition
of St. Louis, Missouri,
in 1904
for Emmet County Apples



This six bushels of apples taken from the special premium exhibit shown on page 23 had everything beaten for uniformity of size, color and flavor at the great Interstate Fruit Show held at Chicago, in November and December 1909, and they were raised in Emmet County, where the very highest standard of "Western Michigan Fruit with Flavor" is and will continue to be produced.

The pictures in this booklet were prepared at the Foley Studio, Petoskey's leading photographer. This studio has the finest equipment in the North.

EMMET COUNTY FOR HEALTH



WEALTH AND HAPPINESS